

**CITY/COUNTY JOINT COMMISSION
ON
SHARED SERVICES INITIATIVES**

**Minutes
September 9, 2010**

COMMITTEE: Joint Commission on Shared Services Initiatives

DATE: September 9, 2010 | **TIME:** 7:30 a.m. | **LOCATION:** North Conference Room, City Hall

COMMITTEE CHAIR: Dave Duax | **RECORDER:** Linda DesForge

Commission Members Present:

City: Dave Duax, Kerry Kincaid, Jackie Pavelski

County: Colleen Bates

School District: Carol Craig, Kathryn Duax

Commission Members Absent: Gregg Moore, Adam Shiel, Gerald Wilkie

Staff Present: Tom McCarty, Mike Huggins, Ron Heilmann, Mel Erickson, John LeBrun, Dave Hayden, Dale Peters, Jeanna Allen, Linda DesForge

Others Present: Joel Desprez, Richard Purves, Andrew Dowd

AGENDA ITEM #1: Call to Order.

Chairman Dave Duax called the meeting to order at 7:35 a.m.

AGENDA ITEM #2: Welcome Adam Shiel as a new member of the Commission.

Adam Shiel was not in attendance at this meeting.

AGENDA ITEM #3: Approval of Minutes of Joint Commission on Shared Services Initiatives meeting of August 12, 2010.

ACTION: Jackie Pavelski made a motion to approve the minutes as presented. Carol Craig seconded the motion and the motion carried.

AGENDA ITEM #4: Discussion on exploring the opportunities for programming with Community Television.

Joel Desprez, Executive Director of Community Television, gave the Commission members an update on Community Television. They are working on doing more internet-based services as well as airing more public meetings “live”.

Future revenue sources are going to change, so they will need to look at redefining of services. This Commission may be the best vehicle to garner support. Joel noted that these concerns were presented to the City’s Fiscal Policy Advisory Committee. Jackie Pavelski, who serves on the CTV Board, added that CTV has been working on a business marketing/strategic plan. The deadline is the end of October.

It would be helpful for the Commission to have a better idea of what the marketing plan is, since each government needs to decide how to handle this in each of the budgets. The City/County/School District staff may want to address this issue.

Ron Heilmann added that the School District budget is decided at the end of October, so they would need to know if the amount should be changed.

AGENDA ITEM #5: Update on E-government and Social Media Website services.

John LeBrun updated the Commission members.

The Broadband Technology Opportunities Program (BTOP)

This Grant application used all available resources. It could take six months for the environmental impact study. The UW Extension coordinated and provided the grant-writing resources for the statewide broadband infrastructure application. The communities involved include the Chippewa Valley (CINC), Platteville, Wausau, Superior, and the Menominee Nation.

Our responsibility is to get infrastructure built and pay for it. With everyone working together, what would have initially taken more time to complete was done in a shorter amount of time.

There is a possibility of new partnerships with Mondovi, Fairchild, and Wisconsin Public Television. All current facilities in town will be connected together, as well as expanded wireless for EMS and medical.

The key is to obtain a partnership between private entities and public entities. The obstacle to private entities is to create the carriers. The private sector wants to remain separate; however, everything that is being done is open to having wireless everywhere.

Chippewa Valley Internetworking Consortium (CINC)

A question was asked as to who the administrative entity is for the CINC group. The organization used a fiscal agent, with all names on one agreement.

Social Media

Dave Hayden and John LeBrun are working together on this. The only cost is staff time.

Benefits:

- Additional tool for communication
- Information would be updated for the public, such as transit routes

Challenges:

- Legal issues, such as what is “public information”, etc.
- Finding time to keep information updated.
- This feature will solicit a response, which will take time and need to be coordinated.
 - It was suggested to have the *accurate information* in one area and the *conversation* in another area.

AGENDA ITEM #6: Discussion on exploring the potential for shared services initiatives regarding recycling.

Mel Erickson provided informational handouts. The County is the responsible unit.

Funding:

- 1) Grants from State
- 2) Fees by haulers
- 3) Special charge on tax levy

The Jeffers Road site is expected to open in October once the fencing is installed. There may be a large amount of wood waste in the next ten years due to the Emerald Ash Borer disease.

Successful recycling relies on cooperation of individuals. Education of the public is very important. When recyclables are thrown into the garbage can, there is no way of knowing. No one goes through the garbage bags to separate the recyclables. The County is planning on working with public institutions to audit them.

Colleen Bates left at 9:07 a.m.

COMMISSION DIRECTIVE: The Commission would like a report including the audit, definition of the recycling ordinance, and whether or not there are shared service opportunities with regard to recycling.

Kerry Kincaid left at 9:10 a.m.

Due to a lack of a Commission quorum, the meeting adjourned at 9:10 a.m.

AGENDA ITEM #7: Discussion on initiating a plan to integrate/consolidate City and County planning and zoning functions in view of anticipated changes in future City/County/Town planning and zoning roles.

This item was not discussed at this meeting.

AGENDA ITEM #8: Update on short/long term space planning options for the City-County Health Department.

This item was not discussed at this meeting.

AGENDA ITEM #9: Discussion of future agenda items.

This item was not discussed at this meeting.

AGENDA ITEM #10: Adjournment.

Due to the lack of a quorum, the meeting adjourned at 9:10 a.m.

FUTURE MEETING DATES:	TIME:	LOCATION:
Thursday, October 14, 2010	7:30 a.m.	Courthouse
Thursday, November 11, 2010	7:30 a.m.	City Hall
Thursday, December 9, 2010	7:30 a.m.	Courthouse